

# 11-POINT CULTURE ASSESSMENT

## PROVIDES YOU WITH DEEP INSIGHTS INTO:

- 1 The overall health of your culture** on and off the production floor (employee attitude and morale)
- 2 Obstacles** getting in the way of achieving optimal productivity
- 3 Perceived quality and stability** of customer relationships
- 4 Employee growth mindset**
- 5 Employee's level of loyalty** to you and advocacy for your company
- 6 Why good people stay and why they leave**
- 7** How well the **needs of your employees** are being met
- 8 Leadership effectiveness**
- 9 What employees believe you need to know** to improve your company and its culture
- 10 Urgent issues** requiring your immediate attention
- 11 Employee happiness**

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## YOU WILL ALSO RECEIVE:

- **A high-level executive overview** of key findings directly impacting your culture.

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- **A one-hour consultation** with Burjess to present you with actionable and implementable solutions to remedy identified issues.

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- **Verbatim responses to all open-ended questions** so that you may interpret responses based on job role and department

## WHY IT WORKS



### YOUR MESSAGE:

The most successful assessments start with a message that you are committed to improving your culture and that you need candid feedback to make needed changes.



### EMPLOYEE ANONYMITY:

Employees need the assurance and psychological safety of knowing they can be brutally honest with their feedback without the risk of suffering potentially negative repercussions.



### MORE OPEN-ENDED QUESTIONS:

Most employee engagement surveys include two open-ended questions. Our assessment includes between six and eight. To get the maximum value of something so critical to your organization's overall success, we need to provide more opportunities for employees to share their genuine thoughts versus forcing them to select generic answers to critical questions.

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Upon completion of this assessment, Burjess will work directly with you on implementing proven strategies and tactics to improve your culture.